

EUREKA Woodworks, Inc. launches its EUREKA College & University Logo Program

EUREKA adds engraved school logos on selected EUREKA furniture designs.

Dallas, Texas—June 2, 2008

EUREKA Woodworks, Inc is pleased to announce its **EUREKA College & University Logo Program**.

During the past 18 months EUREKA has worked diligently to develop this licensing program. EUREKA has thoroughly researched the market potential of this business opportunity and is eager to expand it from its original tests with Texas A&M University and Sigma Chi National Fraternity. Working closely with the Licensing Resource Group (LRG), the company plans on offering an expansion of its logo program to EUREKA Producers for additional colleges and universities.

Through the development process, EUREKA has perfected the techniques to produce **high quality, logo-styled products** using both wood carving and full color, weather resistant, printed inlays. Both techniques assure precise color accuracy of any logo or trademark.

“Adding these branding elements to our furniture designs opens new markets for our EUREKA Producers,” says Harry Wilk, EUREKA President. Mr. Wilk adds, “with our current 240+ EUREKA Producers located throughout the country, EUREKA is able to offer **fully assembled logo-styled furniture in virtually all markets in the United States.**”

The **EUREKA College & University Logo Program** will be offered first to existing EUREKA Producers and will include product, sales & marketing materials, operations manuals, portable sales booth and much, much more.

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EUREKA adds school logo engraving options on our red cedar furniture!
Go Team!

